



CHAOS

PRESS RELEASE

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**CHAOS Headwear Announces Official Winter Sport Team 2009/2010
in Snowboard and Freeskiing**
Chris Anthony official Chaos Spokesperson

Steamboat Springs, CO, (November 5, 2009)- CHAOS headwear in the US and Canada, have renewed their dynamic roster of current sponsored and flow team athletes in snowboard and freeskiing, including our Chaos Spokesperson Chris Anthony, of Anthony Adventures.

Chaos has worked with Anthony since 2004. For the last 20 years Anthony has traveled as a member of the Warren Miller Film Team, freelanced for several publications, Co-Authored a guide book, been commissioned to write a screenplay, hosted and produced television programming, starting a consulting business and given substantial time to a variety of charities. He is also a heli-guide, journalist and motivational speaker.

During the 2009/10 season Anthony will serve again as the official Warren Miller Ambassador. He will emcee for over 60 events this year, and have various Live FOX televised tips for skiing. For RSN TV8 he has three different training 'quick tips' that will rotate several times daily throughout the season. He has various children's outreach programs, as well as his world wide extreme terrain adventure ski trips.

The **Chaos Development Flow Team** represents the brand nationwide in events and films. Chaos is proud to sponsor this team so they can achieve in and advance the world of snow sports. The enthusiasm for their sport is contagious from within the company all the way to the spectator. This year we have five officially sponsored team members and a supporting flow team in snowboarding, freeskiing and base jumping. Listed first are the sponsorship level athletes and their bios, following are the additional development team members' bios.

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| Chaos Spokesperson- | Chris Anthony
<i>Warren Miller Ambassador and Professional Freeskier</i> |
| SnowBoard | -Chloe Banning
-Jeff Cormack
-Davis Johnson
-Colin Spencer |
| Freeskiing | -Suzanne Graham |

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SNOWBOARD

Jeff Cormack - Pro rail/halfpipe/slopestyle - 29 yr

Residence- Boulder, Colorado

1st Place Boardfest, 2nd Place Triple Crown, Red Bull Metal Rail Jam, Chevy Trucks Grand Prix Progression Session Finalist. The Arctic Challenge Oslo Norway, Money Winner at the Vans Triple Crown Rail Jam, 1st place Boardfest Snow Skate Wake, 2nd Place Board riders Triple Crown, Chevy Trucks Grand Prix Progression Session Money Winner. Sponsors: Chaos, Vail, Oakley, Kicker Car Audio, Under Armour, Bern Helmets, Avenue Snowboard Collective.

Davis Johnson - Pro halfpipe/slopestyle - age 22

Residence- Steamboat Springs, Colorado

Slopestyle/Backcountry/Filming-

Pro: 8th – Burton US Open – Stratton, VT -Slope style; 2nd - Aspen Open – Slopestyle - 08-09; Made finals – Paul Mitchell Progression Session – Killington, VT 08-09 Sponsors: Chaos, Salomon, Bonfire, Dragon, Powdertools Shop, Steamboat

Chloe Banning - Semi Pro slopestyle/boarder X - age 17

Residence- Steamboat Springs, CO

Results: 5th, 2nd, 1st USSA Revolution Tour BoarderX, Junior Worlds qualifier, 6th USASA Nationals BoarderX Sponsors: Chaos, Oakley, HMK, Salomon, Powdertools Snowboard Shop, The Lowell Whiteman School

Colin Spencer - Semi Pro Board Sports - age 21

Residence- Breckenridge, CO

High Life, by At Once Productions, Reel # 1 by 4 Reel Media, How We Livin, by Stept productions. 2008-2009 Contests: 1st Place Last Park Standing, 1st Cricket Campus rail jam, 1st Jockey Pond Skim, Finalist Grenade Games Grand Finale. Sponsors: Chaos Headwear, Dakine, Northwave, Drake, Vitamin Water, Salomon, and Spy

FREESKIING

Chris Anthony- Pro- Warren Miller Film Ski Team / Big Mountain Camp owner Chris Anthony Adventures

Residence- Vail, Colorado

Big Mountain- 1996 Alaskan Extreme Skiing Champion, veteran of 8 World Extreme Skiing Championships and 17 Warren Miller Films. Chris Anthony is a Colorado native and longtime Vail resident. For a good portion of his life Chris has been competing on an international level and traveling with the Warren Miller Film Team as talent. Chris has and shot with the legendary action sports company for over 19 years for their annual feature film as well as has been utilized for television productions through Warren Miller Television Productions. Between shoots Chris heads up specialized camps through "Chris Anthony Adventures" in Cordova Alaska, Valbruna Italy and Beaver Creek Colorado. Along with this, Chris is a co-host at the "Camp of Superstars" in Portillo, Chile. Recently Chris has founded the Youth Marketing Initiative LLC. An umbrella program geared to find youth associated programs already in operation, tie them together for more efficiency as well as help raise funds for the programs. Then create the vehicle to market them as well as bring them to the youth population www.chrisanthony.com. Sponsors: Chaos, Pentax, Smith, SKI, Obermeyer, Pura Mida, Rocky Mountain Sunscreen, Salomon, Black Diamond, Gamesnake, Vail, GM Factory, Colorado Ski Country.

Suzanne Graham- Pro big mountain skier and base jumper

Residence- Salt Lake City, Utah

Focuses: Filming and Shooting, product development, competition, exposure, and generally aiding to the progression of women's freeskiing as well as freeskiing in general. Only female in the world performing ski-BASE jumps. www.suzgraham.com
<<http://www.suzgraham.com>> Sponsors- Chaos, Oakley, Fischer, SixSixOne, Alta Ski Resort, Full Tilt Boots, UFO Plast, Cole Sport, Red Bull

SNOWBOARD FLOW TEAM

Ellen Feldman- halfpipe/slope style- age 17 injured in 2009

Residence- Vail, Colorado

Woman's Overall Revolution Tour half-pipe winner 2008,/ Half-pipe Revolution tour, Park City, Utah, 2nd Place,/Half-pipe Revolution tour, Copper, Colorado,2008/ Slope Style Revolution tour, Copper, Colorado, 2008/ Half-pipe Revolution tour, Spirit Mountain, Minnesota, 2008/ 2007- 1st Slope Style Revolution Tour, Minnesota,/ 2nd Slope Style Revolution Tour, Vermont,/3rd Halfpipe 2007 National Championships/ open class, /3rd Slope Style 2007 national championships/open class. Sponsors: Chaos, Bonfire, Salomon Snowboards, Smith, Nike 6.0, And The Board Room.

Tommie Bennett- Coach halfpipe/slopestyle Certified Coach at the age of 17

Residence- Vail, Colorado

Coaching to pursue a snowboard Career. Working this season with numerous professional photographers as well as a different production companies. Bennett will be traveling throughout the United States competing in various events, while looking forward to meeting interesting people, the adventures of traveling, and snowboarding. Sponsors: Chaos, Oakley Goggles, Salomon Snowboards, Bonfire Outerwear, The Boardroom and GSO-Clothing.

Kendall Wilson- rail/halfpipe/SBX - age 21

Residence- Vail, Colorado

Events: USASA Nationals: Northstar at Tahoe 2006 (1st Combined Overall, 2nd Triple overall), Copper Mt. 2005, USASA Copper Series, Peanut Butter and Rail Jam, 2007 USSA Revolution Tour: Copper (top ten finish) and Mt. Bachelor, Cricket Campus Rail Jam Series 2008 Other Sponsors: Chaos, Atomic Snowboards

FREESKING FLOW TEAM

Andrew Karnowski base jumping - age 23

2009/Occupation: Parachute Rigger

Hometown: Manhattan, KS

Events: Perrine Bridge Festival, Moab Turkey Boogie, Bridge Day Experience: 380 jumps of 83 different objects

Other Sponsors: Bad Seed BASE, HomeBASE Hostel When I'm not BASE Jumping: I'm skydiving, slacklining, climbing, rappelling, snowboarding, speed flying, paragliding, urban exploring, bicycling, adventure racing, kayaking, SCUBA, skating, traveling, and taking pictures. Favorite Quote: "Experience is what you got right after you needed it"

Brett Buckles- SX coach and Freelance journalist - age 28

Residence-Steamboat, CO

Winter of '09-'10 Buckles will head up the first Junior Ski Cross program in the nation as part of the Steamboat Springs Winter Sports Club. She'll continue to freelance write within the action sports industry as well as pursue other skiing endeavors and opportunities. Injured the winter of 2008 and now writing for the industry magazines, POWDER, SKi, and Skiing and Steamboat mag. Ranked #1 U.S. ski cross woman from 2005-2008. Top 3 overall in Jeep King of the Mountain Tour 2005-2007. X Games competitor 2005-2007. First woman to be a member of two different disciplines as part of the U.S. Ski Team: Alpine (racing) and Freestyle (ski cross)

James Hillier- alias Mowgli Freeskier- age 25

Residence-Vancouver, BC

Hillier has a directive to pursue adventure and to promote a lifestyle of social and physical engagement. He is an original delegate and too original a person not to have on board. Sponsors: Chaos

**Jenny Lee- AM
halfpipe /slopestyle- age 20**

Residence-Steamboat Springs, Colorado

2007- U.S. Freeskiing Open, Queens Cup, Aspen Open, Spring Massive. 2006 ranked number one in Slope Style on the USSA points list. 3rd place in slope style, and 5th in Half Pipe at the Junior Olympics. 6th place in Half Pipe at the Aspen Snowmass Open. *Finals in Half pipe at U.S. Open. 2007 broken wrist, torn left ACL, partial MCL, and meniscus, and plate fracture. Sponsors: Chaos, Roxy, Steamboat Ski Resort and Straight line Sports.

**Justin Senecal
pipe and big mountain**

Residence-Whistler, BC

Events - US Freeskiing Open, World Skiing Invitational. Sponsors: Volkl, Marker, Tecnica, Chaos. I live in Whistler and ski almost year around, nothing beats a powder day in Whistler and we have an amazing park and pipe.

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www.ChaosHats.com

CHAOS major sponsorship programs:

- Teton Gravity Games - TGR
- SOS -Snowboard Outreach Society
- Windell's Camp
- Mountain Dew Vertical Challenge
- Birds of Prey
- American Ski Classic

- Tetongravity.com
- SOSoutreach.org
- Windells.com
- Mountain Dewvc.com
- VVF.org

"Chaos often breeds life, when order breeds habit." –Henry Adams

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