



FOR IMMEDIATE RELEASE

**“FabricLink’s Trend Watch: New Fabric Developments for Today’s Fashions”
Presented and sponsored by GlobalTex**

Date: GlobalTex Show, Wednesday, March 3, 2010, from 1:30 to 2:30pm, Seminar Suite, West Hall, Hall A,
Los Angeles Convention Center

Tarzana, CA, February 24, 2009, Next week, GlobalTex opens in Los Angeles and The FabricLink Network, will present “Trend Watch”, a Fashion Industry Panel. The Panel will consist of four leading categories in textiles; focusing on current and evolving fabric trends impacting today’s fashions. Each panelist will discuss important trends and innovations in their respective areas, and offer pertinent forecasting information for the industry as a whole. The represented industry segments will include: Fibers and Yarns, Knit Fabrics, Woven Fabrics, and Dyeing/Printing/Finishing.

The panel will discuss recent fiber and yarn developments, knit and woven fabric constructions, print and pattern trends, as well as finishes and treatments generating interest. The panelists will share insider information on their respective businesses, and will show how innovative fabric developments can stimulate new fashion trends in the marketplace.

This is an opportunity for the industry to hear from the experts, and use their expertise and creative insight to excite consumer interest at retail.

Join GlobalTex and the FabricLink Network for this dynamic Industry Panel event that brings together leaders in the textile supply chain to discuss the latest fabric trends for today’s fashions. Let “FabricLink’s Trend Watch” event make a difference during your week at GlobalTex. Have your questions answered, and use what you learn to get inspired.

Below are the Panelist and their biographies.

- Fibers/Yarns: David Sasso, VP International Sales, Buhler Yarns, Inc.
- Knit Fabrics: Pat Tabassi, Marketing Manager, Design Knit, Inc.
- Woven Fabrics: Thomas Oviedo, Sales Representative, California and International Markets.
- Dyeing/Printing/Finishing: Tom Lorber, VP Sales/Merchandising, Prima-Tex Industries, Inc.

Fibers and Yarns: David Sasso, VP of International Sales, Buhler Quality Yarns, USA - Throughout his career, David Sasso has held various positions ranging from production planning, manufacturing, engineering, and sales. While most of his background has been centered in the yarn spinning area, he has also gained invaluable experience in weaving, and knitting. In his current position as VP of International Sales and Marketing for Buhler Quality Yarns, USA., David’s major focus has been in establishing retail and brand relationships and integrating Buhler Yarns into their supply chains as a major contributor in value added apparel.

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Woven Fabrics: Thomas Oviedo, Sales Representative, California and International Markets, America, Carr Textile Corp. Thomas has a decade of experience in the textile industry. He is currently Sales Representative for Carr Textile covering California and International Markets, focusing on Central and South America, Caribbean, Mexico, and Asia. Prior to Carr Textile's acquisition of Saxon Textile, Thomas worked in the garment district of New York City with Saxon Textile/Duro Industries. Thomas has extensive experience in woven textiles working with the following markets: apparel (in women's, men's and children's), outerwear, workwear, uniforms, health care, safety, home furnishings, and accessories.

Knit Fabrics: Pat Tabassi, Product Development and Marketing Manager at Design Knit, Inc. - Pat, a recognized leader in the sales and marketing of knitted fabrics, has over 14 years experience in marketing and business development. Her early career focused on global logistics and international trade promotion. In her position at Design Knit, she is involved with all aspects of the product development cycle from technical design to yarn sourcing, to fabric production, as well as sales, marketing, and public relations.

Dyeing/Printing/Finishing: Jim Lorber, VP of Marketing & Sales for Prima-Tex Industries - Jim has over twenty years experience in developing and designing products for the apparel/textile industries. He has led the R&D operations for a number of categories, and understands the physical properties of knit and woven fabrications, dye products, printed products and value added textile applications. Jim also has expertise in a variety of markets including apparel, home furnishings, industrial, and institutional and performance textiles. In his current position with Prima-Tex, Jim oversees a network of regional representatives, services existing client accounts, cultivates new relationships with potential customers, and guides new product direction

Moderator: Kathy Swantko, President, FabricLink Network – Kathy, a recognized expert in textiles and fabric care, is a tireless, pro-active advocate for the apparel and textile industries. She has over 30 years of experience in the textile industry involving areas of promotion, sales training, education, market research, and editorial writing. In 1995, she launched the award-winning FabricLink.com, followed by FabricLink's companion web site, TheTechnicalCenter.com in 2003. The sites provide educational resources for consumers and retailers, and a B-to-B networking forum for the textile/apparel industry. Kathy has served as an instructor in CSULA's Textile Production and Management Certificate Program through extended education. She is a textile reporter and also the Academic Liaison for the Project OR Student Competition at the Outdoor Retailer Show.

Over the past six years, the FabricLink Network has presented a dozen similar Industry Panels for the specialty outdoor retail market. These events were a must-see highlight at the Outdoor Retailer Show, where show attendees often had standing room only space. Now, FabricLink brings its expertise in organizing these product development focused Panels into the fashion market at the GlobalTex Show.

Kathlyn Swantko, founder of the FabricLink Network, started the Industry Panels because she saw a real need to get the supply chain together to talk and network. Swantko stated, "The Industry Panels provide a unique opportunity for the entire textile/apparel supply chain to discuss trends, innovation and new product developments for the fashion market. These events give attendees the rare opportunity to hear from industry leaders, who share their vision and insight in a fast moving format. There's also time to ask questions of the Panel. Everyone benefits from the experience!"

Panel Company Info:

Buhler Quality Yarns Corp. is located in Jefferson, Georgia. It is an American subsidiary company of Hermann Bühler AG, Switzerland. Since 1858, the company has produced yarns for customers with the highest requirements. Innovative products, excellent yarn quality and customer service are the most important goals of Buhler's business. Its extensive "Know-How" in yarn manufacturing and fiber selection criteria creates the opportunity to market Buhler products to the most discriminating fabric manufacturers, brands, and retailers worldwide. Through the contribution of its associates, Buhler has achieved an unmatched standard of excellence for its products. Buhler uses a variety of fibers in its yarn production including Supima® cotton, Micro Modal™, Organic Pima cotton, functional Supima® cotton, and deep dyeable cotton yarns.

- **Design Knit, Inc.** is a Los Angeles based knitting mill. With over 25 years experience, they knit high quality, sheer to heavy weight knits for the designer and contemporary markets. Their line includes novelty and basic fabrics made with cashmere, silk, wool, cotton, rayon, modal (blends), supima (blends), linen blends, tencel, rayon hemp, rayon bamboo, recycled polyester,

organic cotton, organic supima cotton, organic supima/micromodal, yarn dye solids and stripes as well as garment dyeable stripes. Most items can be blended with spandex. They are a proud Supima licensee and do a wide variety of custom developments.

- **Carr Textile Corporation**, established in 1973 and headquartered in Fenton, Missouri, is a converter, importer, distributor and wholesaler of cottons, polyesters, and blended fabrics. The company's in-stock programs consist of various fabric constructions including twill, chino, bull denim, canvas, hopsack, poplin, sheeting, printcloth, osnaburg, buckram, etc. These fabrics are dyed and finished to Carr Textile's specifications and colors. In addition to its stock programs, Carr Textile can dye or finish fabrics to meet its customers' specifications. The company's in-house lab can perform a variety of tests on fabric to evaluate performance characteristics. Carr Textile's fabrics are used in caps, apparel, aprons, bags, outerwear, emblems, industrial, and automotive.
- **Prima-Tex industries, Inc.**, a Buena Park, California, based textile printing company, has emerged as one of the West Coast's leading rotary printers. This customer service oriented, quality textile printer focuses on fast turn-times for its customers. Prima-Tex offers an in-house design studio, screen engraving, and a dedicated staff to personally cater to its customers' needs. The company can create custom orders, and will work closed with its customers to make any idea a reality. Prima-Tex's specific capabilities include: color rotary screen printing, sanforizing, micro-sanding, crinkling, discharge printing, burn-out printing, foil and paper transfer, and custom finishing.

About the FabricLink Network:

Kathlyn Swantko, a textile advocate and educator, is president of FabricLink (<http://www.fabriclink.com>), and founder of FabricLink.com and TheTechnicalCenter.com (<http://www.TheTechnicalCenter.com>) on-line textile resources, which make up the FabricLink Network. With over 100,000 visits per month combined, the award-winning FabricLink.com (trade to consumer) and TheTechnicalCenter.com (trade-to-trade) provide information about new products and marketing opportunities for specialty textiles, textile-based products and services. The two sites offer valuable content and technical information; new releases on innovations; fabric descriptions; usage and care; supplier history and contacts. Seven Searchable indexes makes the FabricLink Network web sites the "go to" resources for developers in textile, designers, in fashion, and research. In addition, the Network offers effective platforms for all businesses, from small niche-based companies to large broad-based textile manufacturers, to reach other businesses within the supply chain and the consumer.

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